



Carlisle Barracks-Cumberland Valley Chapter
Association of the United States Army
CHAPTER ANNUAL PLAN
1 July 2015- 30 June 16

CHAPTER OVERALL PROGRAM (ANNUAL PLAN): Program of meetings and activities for the Operational Year 1 July 2015 to 30 June 2016. Chapter objectives include:

- Provide and support activities that benefit chapter membership and the Carlisle Barracks, Letterkenny Army Depot and Cumberland Valley communities.
- Increase individual and corporate membership
- Translate AUSA's professional and educational mission and objectives into Chapter activities
- Provide and support activities that benefit Chapter membership and our communities
- Promote and increase individual and corporate community involvement in Chapter activities
- Improve Chapter communications via various interpersonal means and the web
- Improve soldier activities in the chapter
- Attain Chapter of Excellence status.

PROPOSED ACTIVITIES:

1. **General Membership Meetings:** The following General Membership Meetings will be held during the operational year: Due to the similarities in the membership base for both our Chapter and that of the local MOAA Chapter, the two organizations cooperate for special events when the combined membership ensures higher quality programs.
 - a. October 2015. Dinner Meeting: Guest Speaker (TBD)
 - b. February 2016. Dinner Meeting. Guest Speaker (TBD).
 - c. April 2016 Members Appreciation Reception

- d. 11 June 2016. Army Birthday Meeting. Carlisle Barracks soldiers as guests of honor. Co-hosted with the Army Heritage and Education Center (AHEC) and the U.S. Army War College Foundation.
2. **The Executive Committee (ExComm).** The Executive Committee meets the third Tuesday of each month (12 meetings each year).
 3. **Membership Activities** – Responsibility of the Vice President for Membership and the Vice President for Corporate Membership, and the President, respectively.
 - a. Individual Members
 - i. A general membership drive will be conducted with an aggressive and widely recognized program of activities for the soldiers, DA Civilians, and their families. This drive is conducted in two phases. The first phase is conducted in July/August and focuses on the incoming class to USAWC and newly assigned soldiers to the Carlisle area. The second phase is conducted every spring and is focused at the permanent party soldiers and retirees living in the area. Close working relationships exist with the senior NCO leadership that fosters a year round support base for our general membership drive.
 - ii. The key event of our annual membership drive is the Carlisle Barracks County Fair 12 August 2015. A chapter information booth will be set up to solicit new members and allow current members to transfer their membership to our chapter. This booth will be run in conjunction with assistance from national headquarters.
 - iii. The Chapter offers a monetary grant to each student seminar that achieves 100% AUSA membership.
 - iv. The chapter will set up a membership booth at each chapter function to solicit new members and to assist with renewals and transfers. The chapter will also identify additional community events that could support a membership booth. Examples include such events as Retiree Days and the ANG and USAR birthday celebrations.
 - b. Corporate Members:
 - i. For the 2015-2016 Chapter Year our goal is to continue our corporate sponsor growth. Our corporate membership drive is conducted throughout the operational year. The plan will identify potential new members and use person to person follow up to explain the benefits of membership and to close the deal. Networking with local Chambers of Commerce and other community business organizations is an ongoing operation. The identification and recruitment of corporate members in the Letterkenny Army Depot (LEAD)/Chambersburg areas continues to be a special focus.

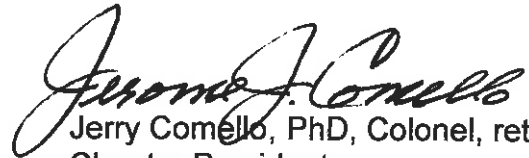
- ii. Annually, the chapter provides recognition to corporate sponsors. This includes special corporate member events and formal invitations to the general membership meetings. The Chapter President and the USAWC Commandant (or designated representative), present an appropriate plaque recognizing new corporate members. Official photographs of the presentation are provided to the sponsors for public display at their establishment. Concerted efforts are made to inform the general membership of those local businesses that are corporate sponsors.
 - c. Member Appreciation and Membership Drive Reception. A key retention and recruiting event is the annual Members Appreciation Reception. The chapter hosts an informal evening for active and prospective individual and corporate members.
 - d. CB&CV Chapter Leadership Dinner. The Chapter invites a member of the National Organization to speak to the Chapter leadership at an informal dinner get together. This event is projected for the August-September 2015 timeframe.
4. **Special Projects:** Support is provided to various military organizations for selected ceremonies and events. This program will support professionalism and pride in the Army and the nation. The following are the special projects that are scheduled for the coming year.
- a. ARMY BIRTHDAY. Committee Chairperson Chapter President.
 - b. ARMY NATIONAL GUARD BIRTHDAY. Committee Chairperson Army National Guard Representative.
 - c. ARMY RESERVE BIRTHDAY. Committee Chairperson USAR Representative.
 - d. AUSA RESOLUTIONS DEVELOPMENT. Committee Chairperson: Chapter Secretary. Resolutions recommendations are solicited from the installation, as well as Executive Committee Members and forwarded to National.
 - e. NATIONAL ANNUAL MEETING. Committee Chairperson: Chapter President. The Chapter sends a delegation to the meeting each year. The NCO and Soldier of the Year are invited to be part of the Chapter delegation. This program supports all four AUSA objectives of People Support, Industry Support, Public Education and Promoting Professionalism. The Chapter also acts as the catalyst for coordinating USAWC student visits to the Annual Meeting, 12-14 October 2015.
 - f. FIRST REGION ANNUAL MEETING. The Chapter is represented at the First Region's Annual Spring Meeting, and sponsors soldier attendance at the Roebing Dinner.
 - g. JIM THORPE DAY. Committee Chairperson: Vice President for Operations. The Chapter provides awards and other support as requested. This program supports the AUSA objective of promoting pride and professionalism within the unit.

- h. **USAWC COUNTY FAIR.** Committee Chairperson: Vice President for Membership. To promote membership growth and the mission of the USAWC, the Chapter participates in this annual orientation event with an education and information booth. This Chapter Year the County Fair will be conducted on 12 August 2013.
- i. **ARMY HERITAGE CENTER FOUNDATION (AHCF).** Committee Chairperson: Vice President for Operations. The chapter supports AHCF activities with a focus on developing an understanding and appreciation of the Army's central role in the growth, development and protection of the nation and its way of life. A special focus for this chapter year will again be support to the AHEC strategic communications effort on the value of this institution to the local community.
- j. **COMMUNITY SERVICES.** Committee Chairperson: Treasurer. The chapter coordinates "sponsorship" of various Morale and Welfare (MWR) activities. The intent of these activities is to provide Chapter support to the community and to enhance our membership growth program. The chapter also coordinates fund raising activities to support installation programs. This program provides people support to those in the Army and their families. Potential activities include:
 - i. Retiree Day
 - ii. Donations to installation MWR activities/other soldier support organizations, as funds permit.
 - iii. Community Volunteer Recognition
- k. **GOLF TOURNAMENT.** Committee Chairperson: Golf Director. Annual Chapter "Get Acquainted" Golf Tournament is conducted to help finance our many programs. This year, the Golf Tournament is scheduled for 22 August 2015.
- l. **AWARDS.** Committee Chairperson: Vice President for Operations.
 - i. **OUTSTANDING SOLDIER AWARDS.** The Chapter awards a plaque and one-year AUSA membership to the NCOs, Soldiers and Civilians of the Quarter and Year for both Carlisle Barracks and Letterkenny Army Depot. The NCO, Soldier and Civilian of the Year receive an AUSA membership, a \$250 cash award and are invited to attend the National Annual Meeting.
 - ii. **ROTC AWARDS PROGRAM.** Committee Chairman: Vice President for ROTC Affairs. To introduce future Army Officers to the benefits of AUSA membership, the Chapter provides memberships for the MS IV, senior cadets who will graduate and be commissioned from the Dickinson College Blue Mountain Senior ROTC Battalion and the Shippensburg Senior ROTC Battalion. The top graduating ROTC cadet from both Dickinson College and Shippensburg University receive a \$500 cash award, recognizing excellence in military performance and studies. Additionally, a cadet from each Battalion who has distinguished him/herself is presented the AUSA ROTC medal and certificate. The Chapter also recognizes distinguished

cadets in the area's JROTC Programs: Carson Long Military Academy; Cumberland Valley High School; Red Land High School; Cedar Cliff High School; Gettysburg High School. A distinguished JROTC Cadet in each JROTC program is presented the AUSA JROTC medal and certificate.

- m. **THE STRATEGIC ART FILM PROGRAM.** Committee Chairperson: Jerry Comello. This voluntary and highly relevant military history film series is conducted throughout the academic year by the Army Heritage and Education Center (AHEC) in partnership with the CB&CV Chapter. It offers up to 39 films throughout the academic year moderated by members of the U.S. Army War College faculty with expertise in the themes of leadership, ethics and strategy offered by the films. The CB&CV Chapter, AHEC, and the U.S. Army War College have developed a support agreement to perpetuate the program as a voluntary forum enriching the USAWC students' opportunity to conduct analysis and discussions of the actions of history's Great Captains.
- n. **GREAT DECISIONS PROGRAM.** Chapter Coordinator: Chapter President. The CB&CV Chapter of AUSA teams with the Army Heritage and Education Center (AHEC) to sponsor the Great Decisions Program. This local implementation of the Foreign Policy Association's national program draws from both the USAWC and Dickinson College for its speakers.
- o. **US ARMY RECRUITING BATTALION HARRISBURG.** The Chapter responds to requests for support from the Commander.
- p. **DUNHAM ARMY HEALTH CLINIC.** This tenant organization has the largest population of enlisted soldiers at Carlisle Barracks. In addition to including them in our overall soldier programs, the Chapter responds to requests for support from the Commander,
- q. **SCHOLARSHIP PROGRAM.** The Chapter selects scholarship winners from applications submitted by Chapter Members. Selections are based upon demonstrated leadership qualities, academic qualifications and demonstrated potential using objective criteria and the subjective judgment of the panel and Board. The goal is the selection of well-rounded individuals whose combined academic excellence and leadership qualities indicate high potential as a future civic or military leader. The awardees are recognized on the Chapter's website and newsletter.
- r. **ARMY WOUNDED WARRIOR (AW2).** The Chapter supports AW2 through financial and logistical support for outdoor sporting and hunting events organized throughout the calendar year. In conjunction with this program a Chapter Corporate Member, Gabler trucking, sponsors a fly-fishing clinic for wounded warriors under the program title, Healing Waters.
- s. **SOLDIER SUPPORT :** The Chapter supports social and team building events scheduled by the Senior Enlisted CBKS and LEAD representative for each installation.

5. **Budget:** see attached.


Jerry Comello, PhD, Colonel, retired
Chapter President
Tel (717) 258-5388

**CARLISLE BARRACKS CUMBERLAND VALLEY CHAPTER
1 JULY 2015– 30 JUNE 2016 BUDGET**

INCOME

<u>Share Dues:</u>		\$5,500.00
Individual	\$2,000.00	
Corporate	\$3,500.00	
 <u>Fund Raising:</u>		 \$5,500.00
Golf Tournament	\$5,500.00	
 <u>Interest Income</u>		 \$50.00
Members 1st	\$50.00	
 <u>Donations</u>		 \$1000.00
Member Contributions	\$650.00	
AUSA President's Club Incentive	\$400.00	
 <u>Carry Over from BY 14-15</u>	 \$28,000.00	 \$28,000.00
 TOTAL	 \$40,100.00	 \$40,100.00

EXPENSES

<u>Annual Meetings:</u>		\$9,500.00
USAWC Spouse (bus)	\$1,000.00	
Stu Attendance (bus)	\$1,000.00	
Annual Meeting Expenses	\$2,500.00	
Chapter Sponsor Appreciation Meeting	\$5,000.00	
 <u>Soldier/Civ Programs:</u>		 \$9,000.00
Membership Awards	\$800.00	
Plaques (includes engraving)	\$200.00	
Support for Wounded Warrior Program	\$1,000.00	
Food for Soldier's Picnics	\$600.00	
Luncheon for Strategic Film Program	\$400.00	
Jim Thorpe Outdoor Movie	\$2,000.00	
Blue Mountain Battalion ROTC Cadet of Year	\$500.00	
Shippensburg Univ ROTC Cadet of Year	\$500.00	
Soldier/NCO/Civ of Qtr/Yr Awards	\$3,000.00	
 <u>Corporate Member Programs:</u>		 \$3,500.00
Certificates/Plaques	\$500.00	
Corp Member Brochure	\$1500.00	
Corporate Luncheon	\$1500.00	

<u>Other Expenses</u>		\$4,550.00
JROTC Recognition	\$200.00	
Four Newsletters (includes postage)	\$2,000.00	
Other Printing Costs	\$2,000.00	
Other Postage	\$200.00	
Admin Supplies	\$150.00	
 <u>Donations/Grants:</u>		\$13,550.00
Vets Journey Home	\$500.00	
USAR Birthday	\$250.00	
DA Civilian USAWC Event	\$250.00	
ILW Contribution	\$500.00	
Cumberland County Honor Guard	\$250.00	
Scholarship Program	\$3,500.00	
Healing Waters, Chambersburg Trout Unlim	250.00	
Misc Local Charities	\$7,000.00	
ROTC Ball	\$300.00	
USAWC Public Speaking Award Sponsorship	\$250.00	
Army Birthday Celebration Sponsorship	\$250.00	
100% Membership in Seminar Incentive Awards	\$1,750.00	
 TOTAL	\$40,100.00	\$40,100.00